

# REQUEST FOR ESTIMATED SELLING PRICE

To: \_\_\_\_\_ (Valuation Agent / Business Broker)

From: \_\_\_\_\_ (Requesting Party (Individual/Entity))

## Section 1: Requesting Party Details

Name of Requesting Party: \_\_\_\_\_

Contact Person (if company): \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

## Section 2: Business Details

Registered Business Name: \_\_\_\_\_

Trading Name (if different): \_\_\_\_\_

Business Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Business Type/Industry: \_\_\_\_\_

Reason for Requesting Valuation (optional): \_\_\_\_\_

### Section 3: Scope of Appraisal Request

I/We hereby request an estimate of the potential market selling price of the business listed above. I/We understand and agree to the following terms and conditions:

#### Acknowledgement and Terms

1. **Indicative Nature:** The appraisal to be provided is an opinion only and is based on publicly available data, general market conditions, and comparable business sales as of the appraisal date. It is not a formal business valuation.
2. **Not a Guarantee:** The appraisal is indicative and does not constitute a guarantee of sale price. The actual sale price is ultimately determined by market demand and negotiations with a willing buyer.
3. **Third-Party Information:** Where relevant, third-party information and sources may be used in the preparation of the appraisal. The Agent/Broker makes no warranty as to the accuracy or completeness of such information.
4. **Exclusions and Limitations:** The appraisal may not account for:
  - a) Market volatility or economic downturns
  - b) Supply chain disruptions
  - c) Legislative or regulatory changes
  - d) Franchise fees and obligations
  - e) Lease agreements
  - f) Labour availability
  - g) Advertising exposure and brand visibility
  - h) Competitive intensity
  - i) Government taxes, duties or incentives
5. **No Professional Advice:** The Agent is not a licensed business valuer, accountant, or financial advisor. This appraisal should not be used as a substitute for independent professional advice. The Requesting Party should conduct its own investigations and obtain appropriate advice before acting.
6. **Use Limitation:** This appraisal is prepared solely for the use of the Requesting Party. It must not be shared with or relied upon by third parties without written consent from the Agent.

#### Declaration

I/We, the undersigned, hereby confirm that I/we have read, understood, and agree to the terms stated above. I/We acknowledge that this document does not bind the Agent to a specific outcome or valuation figure and that all business decisions remain my/our sole responsibility.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, YEAR: \_\_\_\_\_

Signed by Requesting Party: \_\_\_\_\_

Signature: \_\_\_\_\_

# 企业预估售价申请表

致： \_\_\_\_\_（估值代理人 / 商业经纪人）

来自： \_\_\_\_\_（申请方（个人或实体））

## 第一部分：申请方信息

- 申请方名称： \_\_\_\_\_
- 联系人（如为公司）： \_\_\_\_\_
- 联系电话： \_\_\_\_\_
- 电子邮箱： \_\_\_\_\_
- 通讯地址： \_\_\_\_\_

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## 第二部分：企业信息

- 注册企业名称： \_\_\_\_\_
- 交易名称（如不同）： \_\_\_\_\_
- 企业地址： \_\_\_\_\_
- 城区（Suburb）： \_\_\_\_\_
- 州（State）： \_\_\_\_\_
- 邮政编码（Postcode）： \_\_\_\_\_
- 行业类别： \_\_\_\_\_
- 申请估值原因（可选）： \_\_\_\_\_

## 第三部分：估值申请范围

本人/我们特此申请对上述企业进行市场潜在售价的估算。本人/我们理解并同意以下条款与条件：

## 确认与条款

1. **预估性质：**本次提供的估价仅为意见性参考，依据公开数据、市场状况以及可比企业销售情况进行判断，且为截至估值日期的市场估值。该估价**不构成正式企业估值报告**。

2. **非担保性：**该估价为市场价格的指示，不构成对出售价格的任何担保。实际售价将由市场需求及与意向买家的协商结果决定。
3. **第三方信息：**在估值过程中可能使用与之相关的第三方数据与信息来源。估值代理人/商业经纪人不就该类信息的准确性或完整性作出任何保证。
4. **排除事项与限制：**本估值可能未考虑下列因素，包括但不限于：
  - a) 市场波动或经济衰退
  - b) 供应链中断
  - c) 法律或监管政策的变动
  - d) 特许经营费用及其义务
  - e) 租赁协议条款
  - f) 劳动力可用性
  - g) 企业在广告与展示方面的市场曝光度
  - h) 市场竞争状况
  - i) 政府税收、关税或激励政策
5. **非专业意见：**估值代理人并非持牌商业估值师、注册会计师或金融顾问。本估价不得替代任何独立的专业意见。申请方应自行开展必要调查，并在采取任何行动前咨询相关专业顾问。
6. **用途限制：**本估价仅供申请方本人使用。未经估值代理人书面同意，不得提供给第三方或为第三方所依赖。

## 声明

本人/我们，作为签署方，特此确认已阅读、理解并接受上述条款。本人/我们明确知悉，本文件不对估值代理人形成任何价格承诺，所有商业决策应由本人/我们独立承担。

签署日期： \_\_\_\_\_ 年 \_\_\_\_\_ 月 \_\_\_\_\_ 日

申请方签字： \_\_\_\_\_

签名： \_\_\_\_\_